



**For Immediate Release**  
**Citigroup Inc. (NYSE: C)**  
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## **CitiFX are winners at the Profit & Loss Digital FX Awards 2011**

CitiFX is delighted to announce that we have won 5 categories at the recent Profit & Loss Digital FX awards ceremony including best FX platform – a testament to the strength of our ecommerce offering:

- Best FX Platform
- Best Corporate Platform
- Best Retail Platform
- Best FX Prime Brokerage
- Best Order Management

### **About CitiFX**

We have 1400 team members dedicated to FX, physically located in 84 countries around the world. This allows us to serve our clients seamlessly, be they major institutions in global financial centres or SMEs in emerging markets.

Increasing investment in technology has seen us roll out award winning applications, such as CitiFX Pulse for corporate clients, CitiVelocity for financial institutions and CitiFX Click for prime brokerage clients. These that materially improve our client's ability to run their businesses.

We would be nothing without our people. We value their skills, motivation and experience and this is reflected in the commitment they show to CitiFX with many of our team having worked here for over two decades. Much care is taken with recruitment and we typically employ people from the countries where our dealing rooms are located.

### **About Citi**

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com) or [www.citi.com](http://www.citi.com).

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